

DIGITAL EXPERIENCE

*Social Media Management, Electronic Marketing Campaigns and Strategy
Web Design, Video Editing and Animation*

- 2021** Web site for Feeling Good Afro Dance and Design for Sam Donvito
Greening My Hood web site (local promotion)
- 2019-2021** Social Media Promotion for Greening My Hood, the Verges Alive community part
of City of Charles Sturts promotion (2021) and Nature Hero Postcard project,
part of the Nature Festival 2021
- 2019-2021** Web site maintenance for Green Hill Australian Authors site
- 2020** Web site for Learn Italian Lecce for Raffaele Tardivo
- 2019** *Celebrate Largs Bay* Co-Design Banner Project for the City of Port Adelaide
Enfield, social media promotion on Facebook and Instagram.
Di Loreto Wines web site construction.
PR for Butterfly Garden in Alton Reserve with the Advertiser & Messenger.
Promotion for the project on FB & Instagram.
- 2015-2018** Gorilla Art/Mind the Gap social media promotion, web site construction, gif
animation and electronic marketing for a variety community events.
- 2015-2019** Impro Kids social media promotion, print and electronic marketing.
Bee Babies Show social media promotion, EDM marketing and PR with the
Advertiser.
Yarn Spinning & Tales of Magic 2017 show EDM, promotion and PR with the
Messenger.
Pirates on the Popeye PR and media story with Chanel 7 in 2014.
- 2018** Web site construction for Artemis Elementals.
- 2017** Office of Tammy Franks MLC, electronic marketing, video editing and gif
animation.
Web site construction for performer Sam Donvito and the West
Croydon Food and Vege Swap.
- 2016** Web site construction for Impro Kids.
- 2014-2015** Cabaret Fringe Festival electronic marketing, public relations and social media
promotion. Web site maintenance and ticketing coordination on Sabo and
Trybooking.
- 2013-2015** Web site construction for On the Fly (2013) and National Maestro Festival in
Adelaide (2014)
EDMs, Social Media and Promotions for On the Fly
- 2013** Digital Storytelling project coordination with the Media Resource Centre for
mindshare with funding from Arts SA

- 2013** Web site maintenance for mindshare
Web site construction, social media, PR and EDM Marketing promotions for Glenside Historical Society
- 2009-2012** Public Relations for Mental Health Week, Cracking Up and mindshare.
Electronic Marketing including a *What's on Today* for Mental Health Week Marketing campaign.
Social Media promotions for Mental Health Week.
Video editing for the mindshare project.
Web site maintenance for the MHCSA and mindshare.
Training from the Media Resource Centre in word press, the mindshare
Web site construction and digital storytelling.
Big Circle web site construction for MHW Arts Trail (2010)
Web site construction for poet Kylie Harrison (2011)